

# Recognizing a STROKE

F.A.S.T.  
VS.  
B.E.F.A.S.T.

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# Educating the Public on Stroke Recognition:

## FAST vs. BEFAST



# Stroke in the Hispanic Population

3 of the largest Latino National Groups:

- Mexicans
  - Cubans
  - Dominicans
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- Hispanic Population to Reach 111 Million by 2020

United States Census Bureau

- Identification of Barriers to Stroke Awareness and Risk Factor Management Unique to **Hispanics**

- Hispanics scored lower on the Stroke Awareness. Test compared to NHWs revealed (72.5% vs. 79.1%.  $P = 0.029$ )

- Hispanic stroke patients reported greater barriers related to medical knowledge, medication adherence, healthcare access.

- Hispanics had lower stroke symptom awareness compared to NHW's.

- These results suggest that Hispanic stroke patients have less awareness over their health, experience more healthcare barriers and demonstrate lower rates of Stroke literacy.

- **This is where AHORA comes to play !**

NO COMMONLY  
ACCEPTED ACRONYM IN

Spanish

to help Identify symptoms of

**a Stroke**

# AHORA

Incorporated in the  
PCFR protocol Jan 1st,  
2021

Community  
Outreach....Viva Polk  
magazine 40,000  
subscribers

Nationwide exposure  
EMS Conferences  
(TBA)

**THE TIME TO DO THIS IS RIGHT NOW!**

**THE TIME TO DO THIS IS**

**AHORA!!!**

Thank you!